VOL. XX, No. 4. {TWENTIETH YEAR} GLOUCESTER, MASS., JULY 29, 1916. PRICE, FIVE CENTS

East Gloucester

THE picture this week is one of the most popular The SHORE has ever put out and gives a fine idea of the breakwater at the mouth of the harbor, built on what is known as Dog bar reef.

The finger of land known as Eastern Point forms Gloucester bay and the construction of this breakwater, about a half mile long, has nearly enclosed the magnificent outer basin or roadstead making it with its tenacious holding ground one of the safest havens on the coast. The government is engaged in removing several hidden reefs and rocks and when completed it may be navigated by the deepest draft craft with perfect safety.

The fishing season of 1916 is in full sway among the Rockaway guests and among the many former patrons are Mr. Hector Drolette of Springfield. Last season he was high line and carried off the honors of catching the largest halibut that was ever landed by a summer visitor. This year he has changed his tactics and is devoting his energy in capturing the man eating sharks which abound twelve or fifteen miles off shore. He arranged a tackle and with a swift motor boat started Wednesday for the grounds. He captured four in two hours, one being 18 ft. long. Mr. Drolette was very much fatigued after his strenuous labor, but had a feeling of satisfaction and content in knowing that he had destroyed four of those ferocious monstors. He anticipates continuing the good work.

Tuesday night an auction bridge party was given by Mr. and Mrs. Arthur C. Perry and Mr. and Mrs. Harry H. Billany of the Rockaway with Mr. and Mrs. Wm. Porter and Mr. and Mrs. Stuart Robson of the Moorland as guests The prizes were won by Miss Jessie Goodwin and Miss Edna Haskell.

The weekly bridge party at the Rockaway was held in the dining room on Wednesday evening. The prizes were captured by Mrs. Arthur C. Perry of Worcester, Mrs. Charles E. Mann of Malden.

Miss Helen M. Taylor and Mrs. Nellie McL. Taylor of Philadelphia have been spending a few weeks at the Harbor View.

Miss Lelia Mechlin of Washington has returned to the Top Gallant cottage on the Harbor View grounds which she occupied last year.

Miss Mary E. Hudgins and Mrs. J. J. Gault of Baltimore, are spending the summer at the Harbor View.

Mr. and Mrs. F. W. Ely and Miss Faith H. Ely of Buffalo, former patrons of the Harbor View are again spending a season at the Harbor View.

Mr. and Mrs. S. Turland Goosey of New York, who have spent former seasons at the Harbor View are again registered at that hostelry.

Mr. and Mrs. John V. Doniphan, Jr. and Mrs. John J. Doniphan of Cranford, N. J., and Miss Sue Trigg of Greenville, Miss. are at the Harbor View for a few weeks.

Miss Marion Bready and Mrs. John Ely Bready of Washington, are among the guests of the Harbor View.

Continued on Page 4

The Rockport Shore

AUGUST will be a banner month in this section. Steadily Rockport is forging ahead as a summer resort. More people come to the hotels than ever and the cottage roster is the largest in its history.

Rev. H. P. Dewey and family of Minneapolis are occupying one of Dr. Charles P. Hall's cottages at Lands End.

DOG BAR BREAKWATER, MOUTH OF GLOUCESTER HARBOR, EASTERN POINT

PHOTOGRAPHED ESPECIALLY FOR THE CAPE ANN SHORE BY H. W. SPOONER

The John Boyle O'Reilly club composed of prominent residents of Boston held its annual reunion here today at the residences of George F. Babbitt of Boston and James E. Cotter of Hyde Park at Lands End where after appropriate exercises were held after which a fish dinner was partaken of the club then adjourned to the Country club where the rest of the day was spent in golf and other diversions. This reunion has became an annual function and was instituted some 15 years ago.

Continued on Page 2

The Annisquam Region

THE season here is at its height. Cottages were well filled in the beginning and the hotels are now being well patronized. The rainy season undoubtedly handicapped the hotels at the first of the season.

Miss Lloyd Shafer, one of the most popular girls of the young society set of Annisquam gave a pretty bridge at The Barnacle on Friday. The prizes were taken by the guests of honor, Miss Margaret Rogers of Piqua, O.; Miss Katherine Gordon of St. Louis, and Miss Margaret Rice of New Haven. The other guests were Miss Priscilla Gale of Boston; Miss Dorothy Simpson, Miss Joan Simpson, Miss Sally Damon, Newton; Miss Josephine Wood, Miss Bailey, Winchester; Miss Hilda Prince, Lexington; Miss Margaret Converse, W. Newton; The Misses Laura, Katherine, and Virginia Rice, New Haven.

Continued on Page 5

Magnolia

AUGUST and the season rounding into the back stretch! The summer has very closely followed that of last season, rainy all the spring and into August. By the law of opposites sunshine is due almost continuously to Thanksgiving. But all signs fail in wet weather.

P. W. Penhallow of Swampscott was the guest during the week of his father C. S. Penhallow of Boston at his summer home on Magnolia Ave.

Mrs. Charles Jackson of Prides crossing was the guest of Miss Emily Gray of Boston last week, Miss Gray making her summer home at the Aborn.

Mrs. Richard Devens and the Misses Caroline and Katharine Devens of Boston, Mrs. Devens being the sister of Roger Wendell, are guests of the latter at Green Gables cottage.

Miss McVicar of Providence, sister of the late Bishop McVicar who is spending her first season at Magnolia, having taken the Malonson cottage on Norman Ave. is entertaining the Misses Becker, also of Providence.

The annual Flower bazaar in aid of the Magnolia Village church was held Wednesday.

The Oceanside has nearly reached its capacity. The house count tonight is 500 and by the middle of the coming week everything will be filled up.

Recent arrivals are: Mr. and Mrs. O. A. Zayas, Jose Zayas, New York; Miss Lavina C. Pozier, Edward A. Pozier, Farmington, Mo.; Mr. and Mrs. Stanley L. Smith, Misses Gwendolin and Agnes Smith, Miss Agnes Kitcham, Sheffield; Mrs. Oren Scotten, Mrs. Edwin S. George, David McGregor, Detroit; Mrs. A. D. Beatty, Master Henry, H. P. McIntosh, Cleveland; Mr. and Mrs. E. P. Bullard, Mr. and Mrs. A. D. Wheeler, Bridgeport; J. G. McGee, Belfast, Ire.; George N. Robinson, Cambridge; Mr. and Mrs. F. H. Winants, Baltimore; Dr. and Mrs. Thomas F. Kenny, S. H. Carlisle, Worcester; Mr. and Mrs. E. H. Brown, Detroit; J. H. Carr, Mr. and Mrs. C. A. Lockhart, Buffalo; Lucien L. Sirret, Mrs. Charles A. Farnum, New York; Mrs. H. E. Seaver, Chestnut Hill, Pa.; Mrs. Thomas M. Hall, Mrs. Lillian H. Abbett, N. Y.; Miss Edythe Howard, Washington; J. S. Ibbotson, Montreal; Mr. and Mrs. B. R. Howard, Washington; Mrs. R. T. Hones, Cambridge; Mrs. E. W. Bentley, J. J. Raleigh, James C. Raleigh, St. Louis; Mr. and Mrs. Kerry, Brookline; Mrs. Landon Thomas, Misses Ellen and Emily, Augusta, Ga.; Miss Eleanor Young, Denver; Mrs. William Whiting, Mrs. P. V. C. Blair, New Haven; Mr. and Mrs. Wm. H. Sweatt, Mrs. Dorothy Potter and Baby, Phila.; Mrs. M. B. Conway; Louisville; Mr. G. G. Jaques, Kansas City; Dr. Wendell A. Anderson, Mrs. B. B. Hunt, Mrs. G. McD Massey, Memphis; Willis Boyd Allen, Boston; Mr. and Mrs. Wm. H. Beers, Miss Alice Beers, Mrs. R. Reidy, Miss Marion Reidy, H. D. Homer, New York.

The house near Norman's Woe of the late Mrs. H. H. Curry of Pittsburg is closed for the season and will probably remain so as the shutters still remain up. The Curry's are of the Pennsylvania steel aristocracy.

Thursday the Misses Marjorie and Marion Dakin entertained at luncheon at the Fuller St. cottage of their mother, Dr. Mary D. Dakin, the Misses Anne and Martha Bailey of Ipswich and Miss Beatrice Smith of Lexington followed by a 500 party at the home of Miss Smith on Lexington Ave.

Continued on Page 8

The Cape Ann Shore

Devoted to the Interest of the Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER - - MASSACHUSETTS

Subscription price, on Cape Ann, for season, 50 cents. Postpaid, outside Cape Ann, $1.00 in advance.

For sale at all the summer hotels, at Shurtleff's news stand, Main street.

TO ADVERTISERS

THE CAPE ANN SHORE, now in its twentieth consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS.

HIGH TIDE ON CAPE ANN

Specially Computed For THE SHORE

DATE	A. M.	P. M.
July 29	10.28	10.40
July 30	11.08	11.25
July 31	11.46	11.58
Aug. 1	12.00	12.24
Aug. 2	12.36	1.02
Aug. 3	1.16	1.41
Aug. 4	1.57	2.21

"Attempt difficult tasks as if they were easy; easy tasks as if they were difficult."

Gracian

Don't Forget Gloucester Day

This year the annual fete of Gloucester Day, established several years ago by public spirited citizens, will take place at Stage Fort park, Wednesday afternoon and evening, August 16.

The practice of holding out door fairs is a growing one. It is a heritage from old England, May Day and May fairs and May-pole dancing being one of the traditions of Merrie England. In New England the weather conditions make mid-summer or early fall the opportune time for these festivities.

It is on the lines of one of these village festivities that the day is planned. There will be booths at which will be on sale fancy articles as well as those of utility, for which a large corps of women have been faithfully preparing. There will be a profusion of attractions, midways, circuses, merry-go-rounds, all clean and attractive. In addition there will be afternoon and evening fireworks and balloon ascensions and parachute jumping, and like stunts.

The fireworks at night and the illumination of the tablet, which will wind up the day, will be especially fine and the committee having this in charge for many years, promise that it will be the best ever seen on the Cape. In fact the committee have secured the cream of the fair attractions of the country. All this is free but there will be a charge for parking automobiles. Stage Fort offers one of the finest locations for just such exhibitions.

Come along, be a boy, bring the children, enjoy the festivities and contribute to a worthy cause at the same time.

The Rockport Shore

Continued from Page 1

C. J. E. Hodgins and family of Boston are spending the summer at the Hodgins homestead, Pigeon Cove.

Mr. and Mrs. W. Smith of Minersville, Penn., are visiting Mrs. Smith's parents, Rev. and Mrs. E. W. Foulkes, at St. Mary's rectory, Broadway Ave.

Mr. and Mrs. George Rowe of Gloucester have been at their cottage at Loblolly for several weeks, and are entertaining Mrs. Rowe's mother, Mrs. James W. Bradley.

Mr. and Mrs. John Pevear of Winchester are occupying "Breezy Gables," Sandaba Ave., Marmion Way.

Prof. R. D. Miller and family and Miss A. Bertha Miller of Wellesley are occupying Capt. John Breen's cottage, Atlantic ave. for the season.

C. J. E. Hodgins and family of Boston are spending the summer at the Hodgins homestead, Pigeon Cove.

Monday evening, Aug. 7, Welford Russel, the English baritone, will give an evening of song at Straitsmenta here in aid of St. Mary's Episcopal church. The patronesses are Mrs. George F. Babbitt, Mrs. A. G. Clerk, Mrs Henry E. Drayton, Mrs. Robert Lovett Emery, Mrs. Natalie S. B. Forsyth, Mrs. Harrison T. Garrett, Mrs. Henrietta M. Gaunt, Mrs. Fanny B. Law, Mrs. E. E. Locke, Mrs. David McD. Martin, Mrs. William Andrew Pew, Mrs. Ernest Will Roberts, Mrs. James M. Routledge, Mrs. Frederick H. Tarr, Mrs. Ella S. Wilkinson.

Mr. and Mrs. W. Smith of Minersville, Penn., are visiting Mrs. Smith's parents, Rev. and Mrs. E. W. Foulkes, at St. Mary's rectory, Broadway avenue.

Mr. and Mrs. George Rowe of Gloucester have been at their cottage at Loblolly for several weeks, and are entertaining Mrs. Rowe's mother, Mrs. James W. Bradley.

Mr. and Mrs. John Pevear of Winchester are occupying "Breezy Gables," Sandaba avenue, Marmion way.

Mr. W. D. Sullivan, City Editor, Boston Globe, and Mrs. Sullivan motored in from Boston and were week end guests of the Edward.

Other week end guests at The Edward were: Mr. and Mrs. H. M. Kingman, N. Falmouth; Mr. and Mrs. M. L. Ryder, Albany, New York; Dr. W. A. Faxton, Stoughton; S. A. Baker, Jr., Rochester, N. Y.; Mr. and Mrs. E. B. Gaylord, Winsted, Conn.; Mr. and Mrs. E. B. Cantien, Miss Cantien, Albany, N. Y.

Mr. and Mrs. LeRoy Van der Burgh of Englewood, N. J. are at The Edward for an extended stay.

Mr. and Mrs. E. K. Warren of Three Oakes, Mich., who are on a motor tour, registered at The Edward on Friday, the 21.

Among others to register at The Edward were: Mr. and Mrs. J. L. Parker, Portsmouth, N. H.; H. H. Corson, Nashville, Tenn.; Miss M. B. Tomlinson, New York City; Mrs. J. H. Merrill, Providence; Mrs Irving P. Fox, Lexington; Mr. and Mrs. Frederic R. Mason, Pawtucket; Mr. and Mrs. G. C. Cutler, Jr., Boston.

Late arrivals at The Beachcroft are: Mr. and Mrs. Chaplin Walkey, Chelsea; The Misses Schrader, N. Y. City; Miss May Johnson, Mattewan, N. Y.; Mrs. Robert Henderson, Master Robert Henderson, Miss Carroll Henderson, Phila.; Mrs. H. A. Estabrook, Fitchburg; Mr. and Mrs. N. A. Paterson, Newport, Ky.; Mr. and Mrs. J. D. Bates, Westfield.

In recognition of courtesies accorded during their stay here the officers of the U. S. S. New York have forwarded a fine picture of the battleship to the club.

Mr. and Miss C. L. Gould and Miss C. M. Woodward are a Springfield party making a stay at the Ocean View.

Mr. and Mrs. R. C. Mulhatton of Pittsburgh, Penn., are making an initial stay at the Ocean View.

Miss Mary E. Hackett of Fitchburg has joined her sister, Miss J. F. Hackett for a stay at the Ocean View.

Mr. and Mrs. W. K. Crosby of Commonwealth Ave., Boton, are former guests returning to the Ocean View for the season.

Mr. and Mrs. Robert Clendenning of Passaic, N. J. are making a stay at the Ocean View.

Dr. and Mrs. F. P. Griswold and F. Prescott Griswold of Meriden, Conn. and friend Mrs. J. H. Taylor of Albany, motored to the Ocean View this week for a few weeks' sojourn.

Former patrons of the Ocean View returning for the remainder of the season are Mrs. L. Stolz, Mrs. H. Schwarz and Miss Elizabeth Schwarz of Philadelphia.

A Providence party at the Ocean View comprised Miss Rebecca Sanders, Miss N. L. Calet and Miss E. Cruickshank.

Dr. Roy W. Miner, assistant curator of the New York museum of Natural History will give a lecture illustrated with lantern slides on "A trip to The Caribbees," in the Universalist church at Pigeon Cove, Monday night at eight o'clock. The entire proceeds will be given to the Home for Cape Ann Fishermen. Dr. Miner knows his subject and can present it in an interesting fashion.

Mr. and Mrs. Roy W. Miner, Dwight C. Miner, Roy W. Miner, Jr., Dorothy C. Miner, Charles E. Olsen and Show Shimotovi are making a stay at the Ocean View. Mr. Miner with some of his staff is here to secure specimens of Marine Life. Mr. Olsen is the modeler and Mr. Show Shimotovi the artist of the staff.

Margaret W. Vining of Hartford and Lurena M. Ranney of Concord, N. H. are making a vacation stay at the Ocean View.

Miss Jessie McGregor of Braintree was the guest of Mrs. S. D. Ford of Braintree.

Patrons of many years' standing at the Ocean View returning for a stay into Aug. are W. F. Slocumb and daughter Miss E. C. Slocumb of Providence.

Charles W. Whitis and family of White Plains, N. Y., have taken apartments in the Ocean View for the rest of the season. Mr. Whitis's sister is a cottager at Pigeon Cove.

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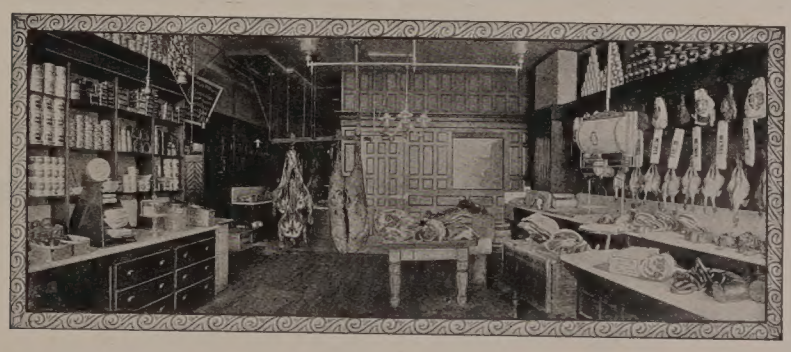

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TIME TABLE—JULY and AUGUST

Leave Wheeler's Wharf for Annisquam at 8.30, 11, 2, 4, *7, *9 o'clock.
East Gloucester Ferry Landing, Harbor Cove, 15 minutes later.
Gloucester Yacht Club at Rocky Neck, 25 minutes past the hour.
This time will be kept as near as possible.
The Boat will leave Annisquam on return as near as possible to 9.30, 12, 3, 5, *8, *10.
*Monday afternoons of each week Steamer will run the 2 o'clock trip around the Cape through the River. Fare 75 cents.
*Wednesday Evening of each week will leave the Ferry Landing at 6.30, Yacht Club 6.45 for Salem Willows. Return after the Concert and Dance. Fare 60 cents.
The Boat will stop to take on and leave passengers on signal at all floats on the River. *Trips run only on pleasant days.

The Annisquam Region

Among the guests at the Rockholm Tea House, Annisquam, this last week were: Mrs. John P. Schafer, the Misses Schafer, Miss Coddington, Miss Royer, Mrs. F. Dana Sears and daughter Helen from Philadelphia; Mr. and Mrs. Walter O. Adams, Mr. and Mrs. Shirley Graves and a motor party from Montello, Mass. Several of the guests watched the Annisquam Yacht Club boat race from the spacious verandas of the Rockholm on Saturday. A large part of the Golf course can be seen from the Tea House.

On Monday Mrs. D. L. Thomas of The Brynmere entertained at bridge and tea.

Thursday ten young ladies had luncheon at the Tea House and in the evening ten or twelve young people had supper. The Rockholm Tea House is proving an attractive place to entertain at luncheon, tea or supper. Later small dances are to take place in the Tea House, music furnished by a victrola.

Late arrivals at The Beachcroft are: Mr. and Mr. and Mrs. William Haxworth, Boston; Mr. and Mrs. Edward Niles, Henry Niles, Baltimore; Sumner B. Andrew, George T. Andrew, Mr. and Mrs. Geo. C. Andrew, Brookline, Mrs. Edwin B. Chase, Miss C. P. Chase, Boston; Sara M. Irwin, Mrs. C. A. Herchelroth, Phila.; Frank V. Holmes, Newton; Mrs. Kenneth Bulkley, New York; Miss B. E. Thayer, Boston; Mr. and Mrs. C. Forster Johnson, Miss Helen Johnson, Watertown; Mary P. Gries, Clara Gries, N. Y.; Elizabeth F. Darling, Baltimore; Mrs. Nathan Ayer Smyth, Dongan Hills, N. Y.; Mrs. W. D. Shedd, Miss Elizabeth F. Shedd, Jamestown; Mrs. F. M. Overton, The Misses Overton, Flushing, N. Y.; Mr. and Mrs. Geo. A. Jewett, Gerald A. Jewett, Warren Jewett, Des Moines; Mrs. W. H. Johnson, Cambridge; A. B. Frizell, McPherson, Kan.; Miss Evadene J. Love, Joplin, Mo.; Mrs. J. J. Larkin, Bartlesville, Ok.; Mr. and Mrs. H. L. B. Lawton, Miss Lawton, Boston; Mrs. Frank Edwards, Marjorie R. Edwards, Newton; Mrs. J. M. Meyer, John M. Meyer, Jr., Chicago; Levi C. Cutting, Marlboro; Miss V. A. Towner, Miss Archie Towner, Toronto; J. P. Kaulbach, Boston; Ira Karr, Chicago; Mr. and Mrs. W. C. Smith, Mrs. W. I. Benschoten, Pittsfield, Hazel E. Reid, Katherine M. Dow, Detroit; Mr. and Mrs. N. Y. Houser, Auburn, N. Y.; W. J. Dobinson, Boston.

As the summary shows, the Annisquam Yacht Club sailed a close race Saturday afternoon, so close, in fact, that in rounding into the river on the homeward leg some of the boats, closely bunched at the Beacon, became mixed up, the tangle occurring over differences as to which was entitled to the right of way.

A. French of the Seamew protested both the Kittiwake and Catspaw, the result being that Mr. Hight withdrew, having finished in second place. The judges will hear all parties and decide later.

The wind was fair from the south at the start and the whole fleet got over the line well bunched. In the run down the river and the reach to Plum Cove the Sea Mew assumed a lead of a few boat lengths, with the others at hand bunched closely, the Catspaw having the advantage of second place.

On the beat home up the Bay View shore the Catspaw just outpointed the Sea Mew. At the Beacon the mixup as to precedence occurred, the claim that the Kittiwake fouled the Sea Mew being made. In the river run the Kittiwake passed the Sea Mew out of the second place at Marsh's Point. The dog class had their accustomed lively scrap up and down the river. The summary:

Continued on Page 8

Right from the Fishing Boats to You

Summer Cottagers along the North Shore may have from

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the choicest of Sea Foods and other good things to eat, put up in a keepable way and sent direct to their homes by parcel post.

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Fresh Lobster Packed right from the water in parchment lined tins is bright, firm and crisp, with real Sea Flavor.

Crabmeat, Clams, Shrimps, Sardines, Tunny Fish, etc.; every good thing in this line that is packed here or abroad.

We sell only to the consumer and guarantee to please you fully or refund your money.

We are as near to you as the nearest mail box. Our delivery service is prompt and efficient. Write, 'phone or call for our pricelist and book of recipes. Visitors to our plant are shown every courtesy. Come in any time.

FRANK E. DAVIS CO.

93 ROGERS ST. GLOUCESTER, MASS.

C. E. FISHER, President
GEORGE H. PERKINS, Vice-President
ISAAC PATCH, Vice-President
HORACE A. SMITH, Treasurer

CAPITAL, $200,000 SURPLUS, $300,000
TOTAL RESOURCES, $4,000,000

General Banking Business transacted.

Safe Deposit Boxes to Rent by the month or year.

Trunks and Boxes of Valuables stored in our new Storage Vault at reasonable rates.

You are invited to use our writing room and lavatories when in town.

"The House of Kay"

TELEPHONE YOUR FOOTWEAR NEEDS!

Sport, Vacation and Outing Shoes. Gordon High Grade Hosiery. Agents for Crossett; Red Cross; Dr. Reed Shoes, etc.

PHONE 1019-W

SHOE-MART

CHAS. KAY

158-160 Main Street . . Gloucester

REMOVAL SALE! FORCED OUT!

Summer Residents! Your Opportunity!

Owing to the fact that our lease has expired and we are forced to secure headquarters elsewhere we have determined to dispose of our stock of Ladies' and Misses' Suits, Millinery, Bathing Suits and all Articles found in a Ladies' Apparel Store at Marked Reduction in Prices. Remember that this stock, one of the Best Selected as to Style and Quality this side of Boston, is all new and of the Latest Modes especially Selected for Summer Wear. We must Vacate soon and this Stock *must* be Disposed of. An Inspection is Solicited. An Exceptional Chance to Secure High Grade Summer Apparel at Low Prices.

THE GREATER NEW YORK STORE Nearly Opp. Gas Co. Office **Main St., GLOUCESTER**

MAY'S AUTO LINE

Telephone 534-W Magnolia

MAGNOLIA—GLOUCESTER SERVICE.

Leave Magnolia: a. m., 6.40, 8.00, 9.00, 10.00, 11.00; p. m., 1.00, 2.00, 3.00, 4.00, 5.00, 6.00, 7.00, 8.00, 9.00, 10.00.

Leave Gloucester: a. m., 7.00, 8.15, 9.30, 10.30, 11.30; p. m., 1.30, 2.30, 3.30, 4.30, 5.30, 6.30, 7.30, 8.30, 9.30, 10.30, *11.30

MANCHESTER—GLOUCESTER SERVICE.

Leave Manchester: †8.00, 10.00, 12.00; p. m., 1.00, 2.00, 4.00, 6.00, 7.00, 8.30, 9.55.

Leave Wonson's Garage, Gloucester: a. m., †9.00, 11.00; p. m., 12.30, 1.30, 3.00, 5.00, 6.30, 8.00, 9.30, 10.30, *11.30.

†Omitted Sunday.

*Saturday only.

Saturdays, after one p. m., cars run every half hour.

MANCHESTER—MAGNOLIA—GLOUCESTER

'BUS LINE

IN EFFECT MAY 30, 1916.

Leave Postoffice Square, Gloucester: a. m., *7.00, 9.00 10.00, *10.30, 11.00, 12.00; p. m., 1.00, 2.00, 2.30, 3.00, 3.30, 4.00, 4.45, 5.15, 6.30, 7.30, 8.00, 9.00, 10.00, 10.30, 11.00.

Leave Central Square, Manchester: a. m. *7.30, 9.30, 10.30, *11.00, 11.30; p. m., 1.00, 1.30, 2.30, 3.00, 3.30, 4.00, 4.30, 5.30, 6.00, 7.00, 8.00, 8.30, 9.30, 10.30, 11.00, 11.30.

*Omitted Sundays.

Cars leave Magnolia fifteen minutes later each way.

Every person riding on our 'Bus is covered with a Liability Insurance. If this means anything to you, think it over.

Gloucester to Freshwater Cove, 10 cents; to Magnolia, 15 cents; to Manchester, 20 cents.

STORY & GREENWOOD

Telephones: 112; 1369-W Gloucester

Manchester to Magnolia, 10 cents.
Manchester to Freshwater Cove, 15 cents.

CITY OF GLOUCESTER INCORPORATED 1873

Office of CITY FORESTER.

Gloucester, Mass., June 26, 1916

Notice to Property Owners and Summer Cottagers.

Property owners and those occupying cottages in and around the City are earnestly requested to use the greatest precaution in the prevention of brush fires. Fire permits may be obtained at the office of the City Forester, City Hall, in compliance with the State Law.

H. J. WORTH, City Forester.

Summer people and non resident owners of property who desire their tax bills forwarded to their summer address, may have them by notifying the Collector, giving name and address on or before August 15, 1916

Taxes due October 1st.

Interest begins October 1st on taxes unpaid November 1st.

Summons issued January 1, 1917.

Yours respectfully,
RICHARD L. MOREY,
Collector of Taxes.

AUTOMOBILISTS, ATTENTION!

The attention of all automobilists is called to the following provisions of the Revised Laws of Massachusetts Relative to Motor Vehicle Laws, Acts of 1909, Chap. 534, Section 14:

SECTION 14. Every person operating a motor vehicle shall bring the vehicle and the motor propelling it immediately to a stop when approaching a horse or other draft animal being led, ridden or driven, if such animal appears to be frightened and if the person in charge thereof shall signal so to do; and, if travelling in the opposite direction to that in which such animal is proceeding, said vehicle shall remain stationery so long as may be reasonable to allow such horse or animal to pass; or, if travelling in the same direction, the person operating shall use reasonable caution in thereafter passing such horse or other animal. In approaching or passing a car of a street railway which has been stopped to allow passengers to alight or embark, the operator of every motor vehicle shall slow down and if it be necessary for the safety of the public he shall bring said vehicle to a full stop. Upon approaching a pedestrian who is upon the travelled part of any way and not upon a sidewalk, *or where the operator's view is obstructed either* upon approaching an intersecting way or a curve or corner in a way, every person operating a motor vehicle shall slow down and give a timely signal with his bell, horn or other device for signalling:

Provided, that in the thickly settled parts of a city or town no bell, horn or other device for signalling shall be sounded so as to make a harsh objectional or unreasonable noise, except in the case of fire and police department vehicles and ambulances; and provided, further, that no operator of any motor vehicle shall at any time permit any unreasonable amount of smoke to escape from said motor vehicle, nor shall said operator at any time permit said motor vehicle to make any unnecessary noise, by cutting out the muffler, or otherwise.

The driver of any motor vehicle on any highway approaching a crossing of ways, shall slow down and keep to the right of the intersection of the centres of both ways, when turning to the right, and shall pass to the right of the insersection of the centres of said ways before turning to the left.

Per Order, CHARLES S. MARCHANT, City Marshal.

East Gloucester

Continued from Page 1

There have been a number of clock golf and tea parties at the Eastern Point golf club during the week.

Mrs. Mann of Bass Rocks gave a clock golf party and tea to 14 ladies Tuesday.

Mrs. Erhen of Hawthorne Inn gave a dinner party of four, Wednesday.

Mrs. Erhen gave a clock golf party and tea to 15 ladies July 20.

Miss Wilder of Hawthorne Inn gave a tea party to 10 people Wednesday. and Miss Rumney of Hawthorne Inn gave a clock golf party and tea to 6 ladies.

Mrs. Symth of Hawthorne Inn gave a clock golf party and tea to 16 ladies and Mrs. Scott O'Connor of Hawthorne Inn gave a clock golf party and tea to 17 ladies.

Arrivals at The Hawthorne Inn are: Mr. and Mrs. Louis V. De Foe, New York; Miss H. G. Henry, Phila.; Mr. and Mrs. E. B. Cantine, Miss Cantine, Albany; Mr. and Mrs. J. C. Lambard, Miss E. A. Cox, Rochester; Mrs. W. Robinson, Chicago; Mr. and Mrs. G. H. Scranton, Derby, Conn.; John T. Kieser and family, Cleveland; Mr. and Mrs. W. C. Sturgis, Miss Julia Sturgis, Colo. Springs; F. A. Maulsby, Boston; Mary Donaldson, Sarah J. Parker, Carolyn M. Steger, Washington, Marjorie Worth, Ruth Roberts, New York; Mr. and Mrs. Wm. J. Cooper, Camden, Grant Notman, Mr. and Mrs. A. P. Kelly, Albert Kelly, C. C. Overton, New York City; F. B. Holder, Boston; Mr. and Mrs. M. S. Nichols, Providence; Oliver Ryan, Boston; Elizabeth Ryan, New York.

Saturday night at the Bass Rocks golf club house was the most hilarious and enjoyable of the season. A cabaret show under the direction of Silas Hibbard Ayer, Jr. of Bass Rocks and Boston, was the attraction that drew a standing room only audience of 250, some 75 being unable to gain admittance. The program comprised of Scotch dialect songs by Harry Johnson of Boston, Ralph Pope and Catherine Price of Boston in popular songs, W. K. Norton, a Cornell collegion in buck and wing dances in costume and blackface, a cabaret specialty comprising of Mr. Mayhew on the saxaphone, Emmett Pishen and John M. Norton, college songs by Howard W. Brown of Brokline. Silas Hubbard Ayer, Jr. presided at the piano and sang and played several of his own compositions and and those of his brother Nat, the well-known song composer now in London. J. K. Wiggin who is staying at Long Beach gave piano and drum selections. Encores were numerous throughout the program. The affair was such a success that a repetition is talked of.

Recent arrivals at The Rockaway are: Mrs. Isabel R. Hackett, Miss Caroline N. Poole, W. Roxbury; Dr. and Mrs. F. H. Gaines, Decatur and Atlanta, Ga.; Mr. and Mrs. E. J. Arnold, Saylesville, R. I.; Mrs. C. J. Nichols, Masters Rindge and Hollis Nichols, Mr. and Mrs. Charles C. Warren, Boston; Dr. and Mrs. Sherman K. Foote, New York City; Mrs. J. Doutre, Miss F. B. Sweeney, Montreal; Mrs. H. L. Thomas, Misses Thomas, Pittsburg; Mrs. J. C. Shaw, Philip M. Shaw, Detroit; Mrs. W. H. Young, Miss Josephine Young, Provincetown; Miss Mary Comerford, Mr. and Mrs. H. T. Chandler, Milton; Mr. and Mrs. W. Harry Wood, Mrs. Martin, Miss Harriet Crozier, Brookline; Mr. and Mrs. C. H. Clark, Miss Josephine K. Clark, Newton Highlands; Allan B. Miller, Worcester; Mr. and Mrs. R. J. Cleveland, Springfield, Mary D. Jackson, Southboro; Alice B. Dawson, Worcester; Mrs. Frank W. Smith, Washington; Miss Mary C. Fraser, Miss Ella J. Fraser, Providence; Mr. and Mrs. J. B. Crowley, C. L. Hall and wife, New York City; Miss B. T. Gates, Waverly; Miss Emma E. Hayward, Worcester; Mr. and C. W. Johnson, Boston; Lulu A. J. Allen, Springfield; Mrs. L. H. Holloway, Dorothy Holloway. Miss Emma Mendenhall, Louise McLean, Cinn.; Mr. and Mrs. H. L. Drolette, Soringfield.

Late arrivals at The Moorland are: Mr. and Mrs. W. Brown; New Haven; Geo. P. Ludlam, N. Y. City; Mrs. F. Robins Mitchell, Boston; Mr. and Mrs. D. E. Dallam, Phila.; Mr. and Mrs. A. S. Wilcox, Framingham; Mrs. P. B. Howard and daughter, Brookline; Misses Floyd-Jones, St. Louis; James A. Spargo, Jr., Rome, N. Y.; Mr. and Mrs Cyrus Gibbs, So. Framingham, Miss Laura T. H. Hollister, Cinn.; Mr. and Mrs. Frank H. Decker, Mr. and Mrs. W. P. Decker, Providence; Mr. and Mrs. J. E. Holmes, Springfield; Mrs. Francis Pirnell and daughter, Baltimore, J. R. Collier and wife, Miss Winifred Collier, E. Orange, N. J.; G. O. Schaumann and wife, Miss G. Patterson, So. Orange, N. J.; Mr. and Mrs. R. H. Floyd-Jones, Mrs E. Marshall, St. Louis; Mr. and Mrs. Chas. E. Newton, Brooklyn; Mrs. Topliff, Cleveland; James P. Murray, Norwich, Conn.; Mrs. H. C. Atwater, Pasadena; W. F. Donovan, Jr., Toledo; Mr. and Mrs. A. M. Cook, Kansas City, J. B. Lewis, Reading; Dr. and Mrs. Wm. M. Christie, N. Y. City.

Among the recent arrivals at the Harbor View are: Mr and Mrs. Charles B. Reiter, Pittsburg, Miss.; B. and F. Sharo, San Francisco; Miss F. S. Moore, Los Angeles; Mrs. Beatrice Doane Craig, New York; Miss Doris Saunders, Cambridge; Miss Burbridge, Miss Caroline M. Chesbro, Boston; Miss Emily Schlegel, Miss B. M. and Miss Matilda E. Schlegel of Brooklyn, N. Y.; Miss Alice E. Welloughby, Washington; E. W. E. Humphrey, Miss Mary Brown Humphrey and Miss Bertha Gunterman, Washington; Miss Maud E. Woodruff, Reading; Miss I. M. Pope, New York; Mrs. E. M. Kurtz, Mabel J. Kurtz, Buffalo; Mrs. M. L. Pray, New York; Misses Jane E. and Mary A. Massey, E. Orange, N. J.

GLOUCESTER NATIONAL BANK

ESTABLISHED 1796

Special attention given to Summer Accounts — 185 MAIN STREET — *Personal courteous service always tendered*

GLOUCESTER NATIONAL BANK

PATRICK SWEENEY

LANDSCAPE GARDENER

SHRUBS AND PLANTS FURNISHED

Tel. 889-1 — P. O. 8 Perkins St. — Gloucester

The Clinton Cash Market

94 MAIN STREET — Telephone 145

First-Class Goods at the Lowest Possible Prices.

We carry a full line of Choice Meats, Groceries and Provisions, Moxie, Ginger Ale and Pastry.
Fresh and Salt Fish of all kinds.

Goods delivered to all parts of the city and suburbs.

We solicit a share of the summer resident's patronage.

Our Motto: It Pays to Pay Cash.

All Mail and Telephone Orders given our best attention.

Home for Cape Ann Fishermen

136 Eastern Ave.

Gloucester

The Trustees cordially invite the public to visit

... THE HOME ...

which is open for inspection every day in the week from nine in the morning until six in the afternoon

Sumner D. York, President

Capt. James P. Gleeson, Superintendent

Hawthorne Inn and Cottages

ACCOMMODATES 400

GEORGE O. STACY, Proprietor — *EAST GLOUCESTER, MASS.*

The Moorland — BASS ROCKS EAST GLOUCESTER

Right on the Broad Atlantic. Grand Rugged Ocean Scenery.
Golf, Tennis, Casino, Surf and Salt Water Bathing.

EDWARD D. PARSONS . . . . . Proprietor

LONG BEACH PAVILION

SHORE DINNERS

LONG BEACH .. GLOUCESTER, MASS.

AUTO ROAD TO PAVILION, ALSO LONG BEACH STREET CARS

THE ROCKAWAY

Situated close to the water.

Most Convenient Hotel at ROCKY NECK, EAST GLOUCESTER, to the Electrics.

W. H. PUBLICOVER, Proprietor

TALBOT'S

SUMMER HABERDASHERY AND GOOD CLOTHES SHOP

FOR

.. MEN AND BOYS ..

Exclusive Novelties can be found here in

MANHATTAN SHIRTS

BATES STREET SHIRTS

POLO-CLUB and TENNIS SHIRTS

BATHING SUITS ATHLETIC GOODS

SWEATERS and JERSEYS

MANHATTAN UNION SUITS

SILK CAPS MIDDY HATS

WHITE FELT HATS

INTERWOVEN HOSE, LISLE and SILK

FLANNEL TROUSERS

PALM BEACH TROUSERS

Our stocks are complete with Snappy, Up-to-the-minute, Refreshing Summer Clothing

TALBOT CO.

199 MAIN ST. GLOUCESTER

MERRILL HALL and COTTAGES

EAST GLOUCESTER, MASS.

¶ A refined home for select people. ¶ Cool Piazzas. ¶ Fine table and attractive surroundings.

BUELL & CROSBY . . . Owners and Proprietors

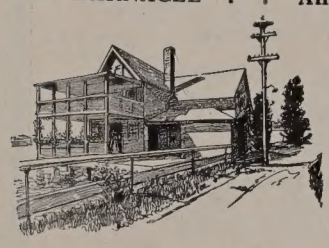
THE HARBOR VIEW

EAST GLOUCESTER, MASS.

First in Excellence
Second in Size

APRIL to NOVEMBER

THE BARNACLE . . Annisquam



American Indian and Curios Foreign Things For Sale

LUNCH

Afternoon Tea, Etc. Served on the Verandas overhanging the 'Squam River

The Barnacle opens at 10.30 A. M., every day except Sunday

WONASQUAM LODGE

ANNISQUAM, MASS.

Accomedates 125. Suites and single rooms with bath. Right on the ocean front, near fine bathing beach. Boating and fishing.

FRANK H. SHUTE, Proprietor.

Motor Away from THE FOG to

The Edward at PIGEON COVE

The Only American Hotel with an Europenn Air. The Smart Rendezvous for Afternoon Tea an Private Dinner Dances.

TELEPHONE 8210 ROCKPORT

The OCEANSIDE and COTTAGES

MAGNOLIA, MASS.

Open from June to October

Accommodates 750

W. S. WARREN, Managing Director

The Annisquam Region

Continued from Page 1

Recent arrivals at the Brynmere are: Miss Mary Josephine Case, Wainscott, N. Y.; Miss Francis Powell Case, Long Island, New York; Charles H. Grant, Worcester; Mrs. N. E. Bartlett, Mrs. A. B. L. Boutillier, Andover; Mrs. Gardner C. Leonard, Gardner Leonard, Margaret S. Leonard, Albany; Louise Lampry, New York; Frederick Bulley, Horatio H. Chandler, Lucy F. Chandler, Edith E. Chandler, C. T. Chandler, Kenilworth, Ill.; Doris Gunderson, Oak Park, Ill.; W. B. Sharp, Houston, Tex.; J. W. Crocker, Boston; Mr. and Mrs. Robins, Phila.; A. E. Jackson, Brighton; Gertrude Whittemore, Newton; Miss Nina Richmond, Fitchburg; Mary E. Baggs, Arlington; Mrs. J. Niebrls, Fergus Falls, Minn.; Mr. and Mrs. L. A. Woods, Josephine Woods, Helen Woods, Jack H. Woods, Winchester; Susan E. Choate, Mrs. W. G. Barton, Salem; James W. Beale, Brookline; Mr. and Mrs. Walter P. Andrews, Newton; Mrs. Henry G. Guilds, Miss Susie Guilds, Dedham; Mr. and Mrs. J. H. Davis, Rochester; Mrs. John Connable, Boston, Mrs. John Bryant, Newton; Mr. and Mrs. Joseph Lancaster, Chestnut Hill; Mrs. George T. Nellis, Cleveland; Arthur F. Cragin, Lincoln; Master John Bemitt, Mrs. S. W. F. Bemitt, C. Bruce Lockwood, New York City; Elisabeth B. Lockwood, Mrs. Herbert W. Lockwood, Frances Walsh, South Orange; Eva A. Beachar, Ella L. Babcock, Milwaukee; Mrs. Frances A. Walker, Miss Lucy Walker, Dr. A Stone, Mrs. J. A. Stone, Brookline; John W. Whittemore, Newton; Mrs. Rebecca Newbold Wyllie, Phila.; Miss J. D'Estimauville, Lausanne, Switzerland; Mrs. D. Harve, Summit, N. J. Ambrose Walker, Boston; Charles W. Hatch, Springfield; Sarah Williams, Brookline; Marie Ham, Melbourne; Paul E. Jackson, Brighton; E. L. Howlett, Cambridge; Mr. and Mrs. M. L. Sherwood, Mr. G. A. Sherwood, New York; Mrs. W. A. Rice, Miss Catherine Rice, Miss Margaret Rice, Miss Laura Rice, Miss Virginia Rice, New Haven, Conn.; Mrs. L. B. Tappan, Miss S. P. Tappan, Brookline; John Ihlder, Mrs. Walter Rapp, Eleanor Rapp, Cincinnati.

Wheeler's Point

Thomas Gunning and family of Dorchester have Swastika cottage for the season.

Mr. and Mrs. Richard P. Morgan of New York have taken Villa cottage for the summer.

Wolf Hill—Ferry Hill—Riverview

Richard B. Fisher and family of Gloucester are established in their Wolf Hill bungalow for the season.

Mrs. Emma Pritchard Hadley of Somerville is occupying the Wilmot Reed cottage at Wolf Hill this season.

Newcomers to Thurston's Point this year are Dr. Nelson Davis and family of Winchester who have one of the Norwood cottages.

Dr. Morris V. Tyrode of Marlboro St., Boston, is making his initial stay at Thurston's Point having one of the Norwood cottages.

Mrs. Emma Phillips Haskell of Gloucester has a cottage at Ferry Hill this season.

Miss Helen Whittemore of Cambridge is occupying her Wolf Hill cottage this season.

Arthur L. Albee and family of Jamaica Plain are again occupying one of the Haskell cottages at Thurston's Point.

Justine Paaschee, Norwegian consul at Boston and family of Somerville, have again taken the Brown cottage at Thurston's Point for the season.

Robert H. Treadwell and family of Somerville who were at Riverview last year, are here for another season.

Sullivan A. Sargent and family of Brookline have returned to a cottage at Riverview for the summer.

Capt. Sylvanus Smith, the Nestor of Cape Ann fishing master and owners. an octogenarian, is enjoying life at his summer house at Riverview.

Mrs. Ralph Sanger and family of New York are occupying Green Gables at Riverview this season.

Mrs. J. E. Garland and family of Winchester have been occupying their Riverview cottage during July.

W. R. Whittemore and family of Cambridge are occupying their Ferry Hill cottage. The Whittemore's are cottagers of many years here.

A. D. Hodgdon and family of Gloucester are occupying a cottage at Ferry Hill.

Ernest L. Blatchford and family are again occupying their Riverview summer home.

Seymour C. Walen and family of East Gloucester who have made Wolf Hill their summer home for a number of years are at their cottage for the season.

Prof. Frank Speck of the University of Pennsylvania is occupying the house at Riverview built for his mother several years ago.

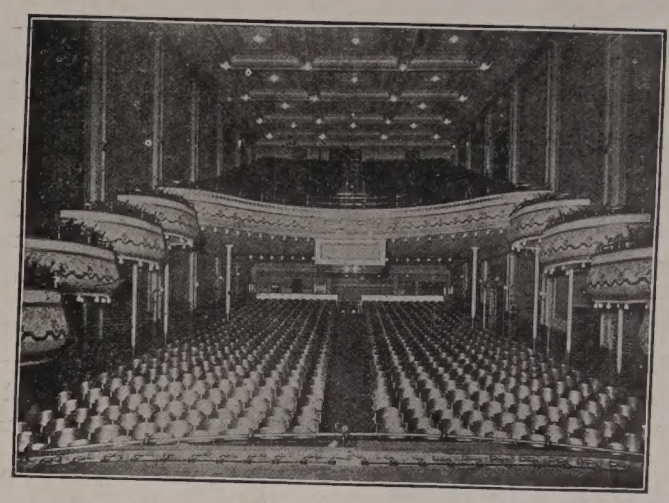
Continued on Page 7

GLOUCESTER OLYMPIA

MEMBER OF THE $7,000,000 OLYMPIA CIRCUIT

253 MAIN ST.—CONTINUOUS 1.45–10 30 P. M.—COOLEST THEATRE IN NEW ENGLAND

BOX SEATS RESERVED PHONE GLOUCESTER 452-W | THREE-HOUR SHOWS | COMPLETE CHANGES OF BILL SUNDAY-MONDAY-WEDNESDAY-THURSDAY



HIGH-CLASS VAUDEVILLE AND PHOTOPLAYS

SUNDAY—5 to 10 P. M. PARAMOUNT FEATURE

MONDAY and TUESDAY DOUBLE FEATURE BILL FOX | PARAMOUNT

WEDNESDAY ONLY SPECIAL BILL OF DOUBLE FEATURES

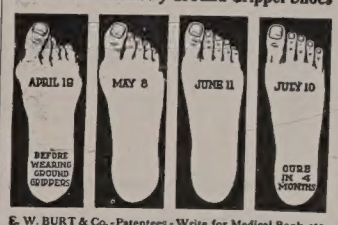
THURS., FRI., SAT. VAUDEVILLE AND DE LUXE PARAMOUNT PRODUCTION

"BARGAIN DAY SHOW" EVERY FRIDAY

"Where You Get Full Value For Your Money"

When in Boston Visit The Scollay Sq. Olympia, $50,000 Organ, and Gordon's Olympia, House with the Moving Stairs

Actual Cure Made By Ground Gripper Shoes



E. W. BURT & Co.-Patentees-Write for Medical Book, etc.

GROUND GRIPPER

SHOES are for all Men and Women who want to prevent as well as cure foot ailments. Sole agent

ARMSTRONG'S BUSY CORNER

106 MAIN, COR. CENTER, GLOUCESTER

Hartwell's China and Gift Shop 9 Chestnut St. Gloucester Mass.

HARTWELL'S GIFT & CHINA SHOP

9 Chestnut Street Gloucester

Shop of Quality

Dinner Set patterns out of the ordinary, Cauldon Place and Salad Plates, Baskets from all countries. Hall's Painted Tin Ware, Novelties and Toys from Mayfare's, Fifth Ave., New York; Lamps and Shades, Breakfast Trays and Sets; Acid Candles that will not drip.

Telephonize Your Walk
Every step you take uses up energy.
Conserve it. "Let your head save your heels," as the homely adage phrases it.
Instead of wasting energy, time and money, simply to reach a certain destination, plan what you will say and do when you get there.
Then call the toll operator, tell her who you want to talk to and where—and you're there.
There will be no toll charge on a Particular Party Call if you are not connected with the person whose name you have given to the Toll Operator.
NEW ENGLAND TELEPHONE & TELEGRAPH COMPANY
LONG DISTANCE TELEPHONE

For Sale in Annisquam
on the water, near Club House, house of nine rooms and modern improvements. Lot contains 7500 sq. feet, a summer home of unique charm.
Price $8500

For Sale in Annisquam
Building lots in "Rockholm," the new section. Picturesque locations of various sizes on the ocean or hill sides.
Prices very reasonable.

For Sale in Annisquam
"Estates of distinction" on the water or hill tops. See what we have to offer before locating elsewhere.

For Sale at Bass Rocks
New Modern House, 12 rooms, large lot, desirable location.
Price $13000

For Sale at Bass Rocks
Splendid house, sightly location, 7 chambers, 3 baths, gas, electric light, furnace, fireplace.
Price $18000

For Sale at Bass Rocks
high location, 6 chambers, 2 baths, wonderful view.
Price $9000

For Sale at Bass Rocks
on the ocean, 6 chambers, 1 bath, small lot.
Price $7500

For Sale at Bass Rocks
old fashioned house, splendid view, large lot, 4 chambers.
Price $8500

For Sale at Bass Rocks
on the water, 5 chambers, 2 baths, small lot.
Price $7500

For Sale at Bass Rocks
Fine large house, 9 chambers, 3 baths, garage, central location, good view, large lot.
Price $18000

For Sale at Bass Rocks
on the ocean, 6 chambers, 1 bath, small lot.
Price $6500

For Sale at Bass Rocks
near the beach, 9 chambers, 1 bath, fine lot, good location.
Price $10000

For Sale at Bass Rocks
near links, unique location, 5 chambers, 1 bath, garage, large lot.
Price $8500

For Sale at Bass Rocks
building lots of various sizes in the developed sections.
Prices very reasonable

For Sale at Grape Vine Cove
Large house on the water, 10 chambers, 2 baths, garage, one acre of land wonderful location.
Price $20000

For Sale at Grape Vine Cove
8 chambers, 4 baths, garage, one acre, beautiful grounds, water front.
Price $30000

For Sale at Grape Vine Cove
10 chambers, 4 baths, garage, two acres of developed land on the ocean.
Price $45000

For Sale at Eastern Point
Large house, 8 chambers, 2 baths, stable, and garage, four acres of land, delightful location.
Price $35000

For Sale at Eastern Point
Compact estate near beach, 12 chambers, 4 baths, garage, very desirable.
Price $20000

M. J. MEAGHER
Tel. 1000 **Real Estate** Tel. 1001
11 PLEASANT ST.
1895—1916

FOR SALE
Sea Shore Estates, Farms, Acreage and Hill Tops

Blue Ribbon Estates
of DISTINCTION on the WATER or in the COUNTRY.

¶A unique service is offered through Mr. Meagher due to his twenty-one years of personal inspection and thorough knowledge of individual properties and locations.

M. J. MEAGHER
Tel. 1000 **Real Estate** Tel. 1001
11 PLEASANT ST.
1895—1916

For Sale at Eastern Point
large house, 12 chambers, 1 bath, one acre of land, very desirable location.
Price $17000

For Sale at Eastern Point
New house, 9 chambers, 3 baths, small lot, unique location.
Price $25000

For Sale at Eastern Point
Building lot on the water, two acres, beautiful trees.
Price $20000

For Sale at Eastern Point
on the water, house has 7 chambers, 2 baths, 2 acres of land, most desirable.
Price $75000

For Sale at Eastern Point
on hill overlooking harbor and ocean, six acres with the best possible view.
Price $60000

For Sale at Eastern Point
tracks of one to seventy acres of building lots on the water. Prices very reasonable.

For Sale at Winniahdin

Cottage 5 chambers, 1 bath	$3500
Cottage 5 chambers, 1 bath	4500
Cottage 5 chambers, 1 bath	4000
Cottage 6 chambers, 1 bath	4500

For Sale at Stanwoods Point

Cottage 3 chambers, 1 bath	$2500
Cottage 3 chambers, 1 bath	2600
Cottage 6 chambers, 1 bath	2500

For Sale on Western Ave.

Cottage 8 chambers, 1 bath	$8500
Cottage 6 chambers, 1 bath	9500

For Sale in the Country
Farm of 60 acres in West Gloucester, under a high state of cultivation. Cottage farm house, large barn. Land well divided. Come and see it.
Price $8000

Country Place
of several acres beautiful stone bungalow, also smaller cottage, Cathedral Pines.
Price $8000

For Sale at Rockport
on the ocean front, sixteen rooms, with the usual baths and improvements. The house is part stone and wood, wonderfully designed and constructed of ample proportions. Unique location, four acres, large stable and garage, well developed grounds.
Price $35000

For Sale
A water front hotel with an established reputation. This is one of the most modern hotels on the North Shore. Full particulars at this office.
Price $85000

What Would Happen If Your
sea shore house was destroyed by fire? Have you an inventory of the furnishings? We take inventories on short notice and furnish you duplicate copies.

Cottages for Next Year
now while you are here please take time to secure your cottage for next year. By calling at our office we can explain to you how to hire a cottage for next year, our printed list will be of great service to you.

It Would Be Impossible To Give
you any conception of the range of our dealings through this small advertisement. If you are thinking of buying or selling, make an appointment with us, look over our plans, and we will advise you free of charge. We are experts of long standing.

We Will Buy or Sell You a Lot
or several acres of land in any section, furnish you plans by any of the leading architects, build you a house of any size, decorate and furnish it and develope your grounds all in one transaction for an agreed price.

The WETHERELL PHARMACY

Oldest Established Drug Store in the City

Just Installed: The Finest and Most Up-to-Date **SODA FOUNTAIN,** Brine-Cooled, in the City. ¶ Only the Highest Grade Fruit Flavors Dispensed. ¶ Prescriptions a Specialty. ¶ High-Grade Confections. ¶ Foreign and Domestic Cigars.

RAVENSWOOD SPRING WATER

Absolutely Pure, Delivered to All Parts of the Cape.

POST OFFICE SQUARE 178 MAIN STREET GLOUCESTER

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ROBERT C. CLARK & CO.

Fine Old WINES and LIQUORS.
Teas, Coffee and Fancy Groceries.

197 MAIN ST. Opposite Post Office GLOUCESTER

We have in stock the entire HOLLAND SYSTEM, INC. of Boston assortment of Fine Old Wines and Liquors, also the famous FENWAY ALE, BEER and PORTER, the Beer without a substitute.

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Deliveries to all parts of Cape, Magnolia and Manchester.

GEORGE A. DAVIS CO.

Established 1869

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BEERS

Also BUDWEISER and STERLING ALE in Bottles.
All kinds of IMPORTED and DOMESTIC LIQUORS in stock.
All goods delivered promptly in Gloucester.
Connections made with all Suburban Expresses.

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Opposite Gas and Electric Light Offices

DRY CLEANERS AND DYERS

We do your work and deliver next day
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BOSTON DYE HOUSE 269 Main St. Gloucester

We call and deliver by Auto to all parts of the Cape, Manchester and Magnolia

Ninth Annual Observance

GLOUCESTER DAY

Great Mid-Summer Carnival
STAGE FORT PARK
Wednesday, August 16, 1916
DAY AND EVENING

STUPENDOUS ATTRACTIONS — NEW AND NOVEL FEATURES

THE DAY CROWDED WITH GREAT EVENTS

Watch for Full Particulars The Date, August 16, 1916

REMEMBER, ADMISSION FREE!

Ample Steam and Electric Car Service

Wolf Hill—Ferry Hill—Riverview

Continued from Page 6

Mrs. A. E. Smith and Mrs. Fernald of Somerville have returned to their cottage at Ferry Hill for the season.

William Gilchrist and family of Brookline have a cottage near the Bates house at Thurston's Point which they make their summer home.

Theodore I. Dunn and family of Boston are at "Triana" their Thurston's Point summer home.

George Bean and family of Winchester have the D. B. Smith cottage at Riverview.

Another Winchester family making their summer home at Riverview is that of Victor Milward. They have the Steele cottage.

Thomas J. Carroll and family of the city proper are, as for several seasons past, making their summer home at the Curtis cottage, Riverview.

Fitz J. Babson and family are among the Wolf Hill cottagers returning for another season.

William A. Procter and family of Gloucester are again occupying "Cozycot."

Archer D. Friend and family of Winchester are at the Friend cottage on the crest of Wolf Hill.

Albert S. Fears and family of Gloucester, are spending the season at their Wolf Hill cottage, as for many years past.

Ex-Gov. John L. Bates and family who built at Thurston's Point 25 years ago have since made this spot their summer home. They were among the early arrivals.

G. H. Carter and family of Chelsea also have a cottage at Thurston's Point and came here early in June.

Mrs. Charles W. Crowe and family are at their Ferry Hill cottage.

Leland Frost and family of Malden have returned to the cottage at Wolf Hill occupied by them last year.

Mr. and Mrs. Frank M. Shurtleff of Brookline were among the early arrivals at their Wolf Hill cottage.

Henry W. Johnson and family of Lynn are at their Wolf Hill cottage.

A. E. Sutcliffe and family of Somerville are at the Hopkins cottage Ferry Hill. Mr. and Mrs. Roswell H. Houghton of Brighton are with them.

Henry P. Dennen and family of Gloucester are again at their Ferry Hill cottage for the season.

Edward S. Griffin and family of this city who have made Wolf Hill their summer home for many years opened their cottage several weeks ago.

William B. Hammond and family of Somerville are at their Wolf Hill cottage for the season.

George H. Hudson and family of Winter Hill have the Albert Hubbard cottage at Wolf Hill this season.

Walter H. Rowe and family of Gloucester are this season occupying the Bennett Griffin cottage.

Frank F. Smith and family of Gloucester, regulars among the cottage colony are again at their Wolf Hill camp.

Roy F. Bergengren and family of Lynn are at the Bergengren cottage in Hodgkins Cove which has been the summer home of the family for 35 years.

Howard H. Oakes and family of Gloucester, others of the old time contingent, are at their Ferry Hill camp.

Mrs. Frances Chamberlain and family of Cambridge are enjoying the season at their Riverview cottage.

Mrs. Lucy K. Friend of this city and her son, Dr. Walter K. Friend and family of Brooklyn, are again at their Wolf Hill camp.

The Mill Colony

William G. Brown and family of this city are established in their summer home just beyond the Willows.

Mr. and Mrs. George W. Cobb of Cambridge are occupying "Sea Foam" cottage.

Nathan Dewing and family of Auburndale are at their cottage near the Mill.

Samuel Mason and family of Cambridge are occupying "Sumac" cottage.

George D. Mason and family of Cambridge have returned to Knoll cottage for the season.

Capt. Carl C. Young and family of this city are at their Rocky shore camp.

Merchant's Island

Merchant's Island, in the Annisquam river has a settlement of cottagers quite a number of whom are among the oldest summer residents on the river. This island has always been a favorite place for campers and is more so than ever. Launch parties, impromptu musicales, the colony furnishing some fine vocal and instrumental talent, and other social affairs make life pleasant here.

Mr. and Mrs. Clement Searle of Chelsea are spending their 33rd year on Merchant's island, the oldest cottagers except Mrs. Lydia E. Merchant and family of Gloucester who still occupy their original cottage, the Island having been in possession of the Merchant family for more than one hundred years. With Mr. Searle is Mr. and Mrs. Leon Searle of Charlestown.

Continued on Page 10

Mr. Foster went to Gloster
Because he was so hot;
He found it so cool
(He's no fool)
And so he bought a lot.

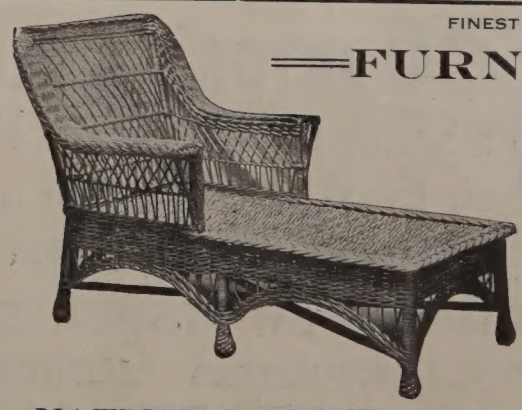
ASK

Mr. FOSTER of GLOUCESTER

33 Eastern Point Road

LET YOU A HOUSE!
LET YOUR HOUSE!

SELL YOU LAND! SELL YOU A HOUSE!
SELL YOUR LAND! SELL YOUR HOUSE!



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SUMMER COTTAGES

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PORCH CHAIRS HAMMOCKS
BEDSTEADS OIL STOVES
REFRIGERATORS, ETC.
SPECIALLY SELECTED FOR SUMMER NEEDS

Goods Delivered to all Parts of Cape Ann, Magnolia and Manchester.

NATIONAL HOUSE FURNISHING CO.

COR. MAIN AND ELM STS. GLOUCESTER, MASS.

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Twenty-Five DEPARTMENTS to Serve You

BUTMAN & FRENCH
DEPARTMENT STORE

The HOME of QUALITY Goods at Right Prices

Our READY-TO-WEAR Section takes the whole Second Floor. DRAPERIES and HOME GOODS occupy the Basement. DRY GOODS and Kindred Lines, the Street Floor.

BUTMAN & FRENCH . . . POST OFFICE SQUARE

J. C. SHEPHERD MEAT AND PROVISION CO.

141-143 Main St. ... Gloucester

Our New Store, the most up-to-date and sanitary on the North Shore. Special refrigerating system, ensuring absolute cleanliness. The Finest Grades and Choicest Cuts of

MEATS, POULTRY, VEGETABLES, FRUITS, FINE GROCERIES.

Ward-Corby Bread received daily. Cakes and Pastry. Clicquot Ginger Ale and Hot Weather Drinks.

Come in and inspect the largest, lightest, cleanest and best appointed Grocery and Provision Store on the North Shore.

FRESH FISH DEPARTMENT one of our best features.

All kinds of Fresh Fish in their season

Goods delivered in all suburbs of Gloucester.

GENUINE OLD FASHIONED CODFISH.
1 lb.
THE ORIGINAL GORTON CODFISH CAKE
ALWAYS FRESH
POSITIVELY FREE FROM BONES
Prepared with Great Care by GORTON PEW FISHERIES CO. GLOUCESTER, MASS.

Best Dealers Everywhere

SELL GORTON'S SEA FOODS

They are the Standard Product of New England's oldest industry.

Carefully prepared under most Modern Methods.

THE GORTON-PEW FISHERIES COMPANY.

PRINCIPAL HEADQUARTERS GLOUCESTER, MASS.

A cordial invitation is extended all Summer Visitors to inspect our Curing and Packing Plants.

The Annisquam Region

Continued from Page 3

CATBOAT CLASS

Name and owner	El time
Catspaw, G. Wiggin	1:03:25
Sea Mew, A. French	1:03:48
Scat, W. Gale	1:04:10
Copycat, H. Friend	1:04:35
Meow II, P. Smith	1:04:50
Katzenjammer, J. Hooper	1:04:55
Catling, S. Andrew	1:04:57
Katchup, D. Simson	1:05:10
Pussycat, P. Coyle	1:06:26
Catchme, J. T. Norton	1:06:23
Kittiwake, C. T. Hight	*Withdrew

*Protested by Sea Mew

DOG CLASS

Sic Em, F Hartley	0:38:30
Tyke, J. Gordon	0:40:58
Pup, Miss B. Borden	0:41:00
Whippet, Miss P. Ames	0:42:50
Growler, C. L. Norton	0:43:25
Chew, Miss H. Stevens	0:43:35
Ginger, C. Converse	0:44:20

Magnolia

Continued from Page 1

The W. T. Whites of Lowell came down this week to the Stearns villa on Norman Ave. which they have leased for the rest of the season. With them is their daughter Mrs. Spencer Kennard and baby son and Master Reginald Kennard. Mr. Spencer Kennard is with his regiment near the Mexican border.

Mr. and Mrs. Holden Williams of Boston, the latter, Mary Ware, who were married in Boston in June and have been spending their honeymoon at Nantucket returned yesterday to their summer home on Magnolia Ave. for the rest of the season.

East Gloucester

GOOD HARBOR BEACH INN:

The Inn is well filled with patrons lodging in the nearby cottages. Recent arrivals are: Mrs. Best Lausberg, Sally Roses Lausberg, Cambridge; Mr. and Mrs. Chas. P. Perham, Mrs. J. W. Perham, Lowell; Mr and Mrs. Chester E. Jones, Miss Edith Jones, Miss Estelle M. Jones, Master C. R. Jones, Somerville; Mr. and Mrs. Frank Dorr, Boston; Mr. and Mrs. F. E. Hoffman, Ridgewood, N. J.; Mr. and Mrs. H. O. Brown, Miss Amelia Brown, Germantown, Pa.; Mr. and Mrs. J. C. Coulman, Toronto; Harold St. John, Cambridge; Ethel Coolidge Bruce, Malden; Mr. and Mrs. A. W. Ward, Chicago; Mr. and Mrs. J. Vermont Butler, Worcester; Miss Valentine Tournier, Philadelphia; Hester K. Byrn, Silver Springs, Md.; Mabel E. Duehay, Washington, D. C.; Lillia M. Bearns, Cartherine Van Dyke, Lola Catesby Jones, New York City; Edith M. Ashley, Mr. and Mrs. Ed. P. Hall, Boston; Marguerite Hunt, West Newton, Mass.; Mr. and Mrs. Chas. W. Day, Manchester; Elizabeth Frothingham, Springfield; Mary M. Haire, Helen M. Cunningham, Worcester; Mrs. St. Arnauld, Marie St. Arnauld, Utica; Anna W. Robertson, Montville, Conn.; Mrs. M. W. Swastrom, St. Paul; Miss Kent, Miss M. E. Welch, Fitchburg; Frances J. Brewer, Malden; Mr. and Mrs. W. A. Smith, Stoneham; David L. Low, C. Gertrude Low, Attleboro; Atrhur Robbins, Boston; Florence E. Dinsmore, Somerville; Mr. and Mrs. Gro M. Hall, Melrose; Mr. and Mrs. F. S. Thompson, Doris Thompson, Malden; Mr. and Mrs. E. A. Hayes, Christine Hayes, Natick; Mr. and Mrs. F. T. Howarth, E. F. Howarth, Mr. and Mrs. M. M. Allen, Fitchburg; Miss L. Toretzka, New York City; Clara F. Morey, West Peabody; Dr. and Mrs. Fritz Perrault, Gene Perrault, Ruth E. Dakin, Hazel K. Henderson, Hudson, Mass.

Long Beach

The Mayors' Club of Massachusetts with their wives and daughters numbering 150 made an excursion to this city last Wednesday, July 19, and enjoyed every minute of time. Mayor Barrett was host.

In order that those of the party unfamiliar with the North Shore might get an idea of the beauty of its shore drive the party, the majority of which came on the 10 o'clock morning train, were met at Montserrat and driven her in autos.

A visit to the principal points of interest at East Gloucester, a brief inspection of the fish establishments was preliminary to an excellent fish and chicken dinner at Long Beach Inn under the supervision of Mr. Dodge.

Mayor Barrett, who was afterward accorded a vote of thanks for his successful part in making the occasion a success, and Mayor John Thomas of Freshwater Cove spoke.

On motion of Mayor Blodgett of Malden the assemblage sent a telegram of recognition to Mayor McDonald of Beverly, who is with the Massachusetts troops on the border.

After dinner, automobiles were taken for East Gloucester, where the steamer Wonosquam was boarded for a trip down the harbor, through the Blinman Canal and Annisquam River, to Squam Light, the party returning on an early evening train and by auto.

Long Beach Inn this season is doing the best business in its history, its patrons increasing steadily as its merits become more generally known.

REAL ESTATE SERVICE

IT is the policy of my office to render exceptional service to its patrons. Every transaction with which we have any connection is given my personal attention and the advice given is always that which will be for the best interests of my clients. If you are in the market for a Summer Home, either to own or hire, or if you have some property to dispose of, I invite you to list it with me.

D. A. McEACHERN

The Live Wire Agency

Insurance Real Estate

11 Pleasant Street . . Gloucester, Mass.

PHONE 161-M

A JEWELRY STORE FOR FORTY-THREE YEARS

FINE WATCH REPAIRING

We render service of the highest grade. Our watchmaker is an expert on both domestic and foreign time pieces.

WE REPAIR All kinds of Clocks, Broken Jewelry, Eyeglasses, Etc.

A fine line of SUMMER NOVELTIES, also CUT GLASS, SILVERWARE, WATCHES and JEWELRY always in stock. **Prices Reasonable.**

GEORGE H. BIBBER

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(Successor to W. F. CHISHOLM) **OPPOSITE "STACY'S"**

Visit Some of the Many Attractive North Shore Points

Gloucester	**Annisquam**	**Lynn Beach**
Long Beach	**Centennial Grove**	**Revere Beach**
Rockport	**Beverly**	**Bass Point, Nahant**
Pigeon Cove	**Salem Willows**	
Lanesville	**Marblehead**	

YOUR SUMMER VACATION CAN BE MADE PERFECT

BY USING

A GAS RANGE and a GAS WATER HEATER

WE SELL THEM

... AND ...

EXCEL IN OUR SERVICE

GLOUCESTER GAS LIGHT CO.

KEEP COOL IN HOT WEATHER!

The Gloucester Electric Co.

Furnishes Electric Light and Power to all places on Cape Ann and the Town of Essex

ELECTRIC FLAT IRONS for the Laundry

Contribute to the Comfort of Servants. To be had at Cost.

A Full Stock of Electric Appliances for Domestic Purposes.

Office : 102 MAIN ST. GLOUCESTER, MASS.

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7 CENTRE ST. GLOUCESTER

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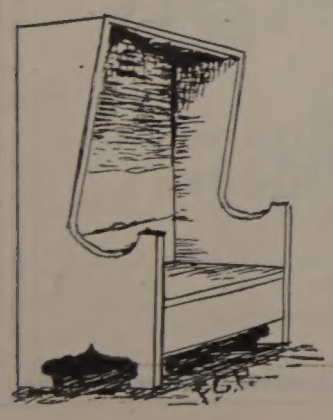

Upholsterer and Cabinet Maker

A fine collection of ANTIQUES to be sold at a low price.

The entire collection must be sold this Summer.

East Gloucester

Recent arrivals at Merrill Hall are: Mrs. M. K. Tripp, Lynn; Mr. and Mrs. J. E. Holmes, Springfield; Mr. and Mrs. Schmidt, New York; A. Grismer, York; Mr. and Mrs. Earl E. Sandborn, Georgetown; Marion T. Clare, New York; Mr. and Mrs. Marcus Peterson, Buffalo; Lieut. Henderson, U. S. N., Mrs. Henderson, New York; A. E. Landers and wife, Woonsocket; Mrs. Robert E. Shanahan, Dorothy Shanahan, Grand Rapids; Miss F. J. Kiggins, Elizabeth, N. J.; Miss H. W. Titlow, New York; Mrs. M. E. Hammett, Miss Hammett, Brooklyn, N. Y.; S. A. Luther, Mrs. H. A. Cramer, Miss D. L. Cramer, New York; Mrs. G. N. Tompkins, Frances L. Tompkins, Brooklyn; Mrs. G. R. Fearing, Sr., Paris; Miss A. Paine, England; H. P. Dewey, Minneapolis, Minn.; Miss Elizabeth Batson, Brooklyn; Mrs. M. J. Whitehead, Dorchester; Thae Kjelland, Los Angeles, Cal.; Mr. H. H. Elliott, Mrs. H. H. Elliot, Mrs. F. G. Elliott, Ardmore, Pa.; Mrs. Marshall Clark, Chicago; Mrs. A. W. Hatch, Indianapolis; Mrs. Alma Fisher, St. Louis; Miss Mary F. Jones, Miss M. G. Van Vranken, Elizabeth, N. J.; Mrs. Wirth Dunham, Miss Barbara Dunham, Miss Jane Dunham, Wayne, Ill.; Master John West, Manitowoc, Wis.; Miss F. H. Shapleigh, Brookline; J. L. Fearing, Chicago; Harriet Hovey, Lowell; Mr. and Mrs. Arthur H. Brown, Fitchburg; Mr. and Mrs. C. A. Callahan, Miss B. J. Worthley, Miss Florence Carter, Mrs. A. M. Knott, F. M. Knott, Boston; Miss V. Sharp, Miss F. Sharp, San Francisco; Miss F. G. Moore, Los Angeles; Miss Pauline Wright, Oxford, Mississippi; Miss Lucy W. Sanderson, Cambridge, Mass.; Mr. and Mrs. R. Rintoul, Chicago; Mrs. A. M. Kunhardt, Lynn.

Miss Florence J. Peard and Miss Catherine M. Ives of Mt. Vernon, N. Y. are among the recent arrivals at the Harbor View.

Joe Ott at The Olympia

The coming week of July 31-Aug. 5 will see a variation in the program at the Olympia theatre. Instead of pictures, Joe Ott and his company of mirth makers including some of the cleverest people in the business will hold the boards giving a refined and catchy musical comedy full of up to date skits and songs. Joe Ott is always an attraction in himself and this season has surrounded himself with a strong and well balanced company which has made a distinct hit all along the circuit. This change in program will be of interest to the large number of summer people who are regular attendants of the Olympia.

Merchant's Island

Continued from Page 7

Thomas Hintz and family of Providence are of the old cottage colonists returned for another season.

Mr. and Mrs. Lewis Fall of Medford are spending their 12th season in their cottage here.

Mrs. Marilla F. Ford and R. Wesley Burnham and family of Brooklyn are spending the summer at Cabot lodge. Mr. Burnham is a Gloucester boy, principal of one of the Brooklyn schools. Mrs. Ford a native and for many years a resident of this city, now makes her home in Brooklyn.

Mrs. Robert Henry and children of Philadelphia have a cottage on the island.

Mr. and Mrs. Jack Cunningham of Gloucester have been enjoying life at Firefly camp.

Mr. and Mrs. Joseph Candle of Everett, are among the campers on the island.

Mr. and Mrs. Howard Lovelace of Everett accompanied by Mr. and Mrs. William Lovelace of Somerville came to the island for the first time this season.

Joseph Atkinson and family of Everett are old cottagers returning for another season.

R. W. Oliver and family of Charlestown are cottagers of long standing on the island this being the 30th year that Mr. Oliver has made his summer home here.

Harry Johnson and family of Everett are old cottagers returning for another season.

Joseph Knox and family of Boston are others of the old cottage colony enjoying the season here.

Harry McDougall and family of Medford are established for the season in their cottage.

Harry Johnson and family of Everett have returned for another season.

SUMMER DANCES

AT THE STATE ARMORY, GLOUCESTER

EVERY MONDAY EVENING

¶ 8-Piece Orchestra. ¶ Large Floor in fine condition.
¶ Electric fans and good ventilation make it always cool.
¶ The best of order maintained at all times. Admission 25c.

E. A. Flye

GLOUCESTER

Optician.

BEST OPTICAL SERVICE IN TOWN

Office over St. Railway Waiting Station

Main Street - - - - Gloucester

A. MANTON PATTILLO

Tiffin Tables; Chinese Tea Wagons; Old Hickory Chairs; English Garden Chairs and Tables; Chinese Chairs; Gloucester Hammocks; Porch Pillows; Yamato Cushions; Japanese Cushions; English and Domestic Cretonnes.

A complete line of Cottage Furniture. Beds, Springs, Mattresses, Casework, Etc. Furniture Reupholstered and Cushion Work.

67 Middle Street - - Gloucester, Mass.

"Aren't these lovely Porch Furnishings?"

Madam, do you realize just how attractive and comfortable a porch may be if it has the right sort of furnishings? More women every year are discovering what a splendid store this is for buying porch furnishings—not ordinary things, but attractive and comfortable cushions, chairs, tables, rugs, curtains, bed-hammocks, etc. Once you know us, you will be glad that there is such a store on the North Shore. We always do our best to please you. Come in to-day.

ROCKHOLM TEA HOUSE

Unsurpassed location in Annisquam overlooking Ipswich Bay Quaint building especially built for the purpose

Daintiest and most complete service on North Shore

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